



THE MICROSOFT CUSTOMER IMMERSION EXPERIENCE (CIE)

HEALTHCARE

The Microsoft Customer Immersion Experience (CIE) is a hands-on introduction to Windows 10, Office 365 and Azure that gives you an opportunity to experience these powerful new productivity solutions for yourself.

A CIE is not a generic demo about all the features Microsoft products offer. It's a true-to-life user experience that takes you through common work-related scenarios such as being productive while mobile, using social networking to get work done, and connecting in real time with colleagues and customers. It also gives you a first-hand look at the fast and fluid experience of Windows 10, and the exciting features of Office 365 across a variety of devices, including tablets, PCs and smartphones.





The Phoenix CIE

You can either come to our state-of-the-art CIE facilities in our York offices, or we can come to your organisation and deliver the session to relevant members of your team.

To get the most out of the CIE, we find these sessions work best if you bring key decision makers from across your business – not necessarily just IT job functions. We also request a call with you in advance of the session, to ensure we cover your individual requirements and can tailor your experience to meet your specific business needs.



WHAT IS THE CIE?

- It's not death by PowerPoint the session gives you an opportunity to experience powerful new productivity solutions for yourself
- It's not a generic demo it's a true- to-life user experience that takes you through common work-related scenarios
- It's not a sales pitch sessions are led by a trained facilitator and are designed to be interactive, experiential and fun



WHY ATTEND?

- Experience the latest Microsoft technologies on the newest wave of PCs, tablets and smartphones
- Discover how these technologies can enhance productivity in the context of your role or organisation
- Answer your questions during a Q&A from our trained facilitators and technical experts

GET INVOLVED

f this sounds like something you would like to be involved in, please contact Phoenix to book your very own CIE.

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